

GOVERNMENT AFTER SHOCK

An unconventional event for unconventional times

17 - 18 NOVEMBER 2020

INTRODUCTION **JOIN THE GLOBAL CONVERSATION**
ON THE FUTURE OF GOVERNMENT BEYOND CRISIS



OPSI

Observatory of
Public Sector Innovation



Your invitation to be part of a world dialogue



The COVID-19 pandemic has shaken our understanding of the world and how things should work. The aftershocks of it will undoubtedly ripple through all domains, whether personal, economic, social or political.

While no one can say how things will further unfold, it is clear that 2020 will mark a fundamental shift.

But what will the changes coming out of it be?

What should they be?

After shock: A response

The OECD is a preeminent source of socio-economic research and outlook; a respected and trusted guide for where the world has been and where it may be heading.

The OECD's Observatory for Public Sector Innovation (OPSI) works with governments to take a more deliberate and strategic approach to public sector innovation – particularly when it is most needed. The Observatory collaborates with diverse networks – including private sector and civil society – to gather, review and disseminate insights and cases that point to new ways of working and doing, helping governments to be fit for context.



Coordinated by OPSI and supported by the European Commission, *Government After Shock* is a programme to suit today's unsettled context, though one built upon learning from diverse experiences and bringing them together to help identify and consider the implications for governments.

A globally networked event

This year, initially in response to the pandemic lockdowns, an annual conference event is being re-developed as a virtual event – but also **something new and different**.

In November 2020, the OECD along with the European Commission is co-convening an unprecedented worldwide gathering – **a networked event that will provide a platform for national and city dialogues** that will be linked across time-zones in dozens of countries.

'*Government After Shock*' will be held over two days – Tuesday 17 and 18 November 2020 – in a hybrid, multi-format way through virtual and face-to-face sessions that will encourage a world dialogue linking a day of local sessions and followed by a second day of added insight and leadership deliberation and engagement.

Government After Shock will run across locations all over the world, combining local dialogues with a global dialogue about **how this shock has played out across different countries and different contexts**. Participants will hear from, and help inform, leading authorities and thinkers about the potential implications.

Multiple formats; multiple options

The OECD – through OPSI and in collaboration with a **worldwide network of national and sectoral contributing partners** – is co-convening networks of leading researchers, policy makers and practitioners around the world using an innovative format that aims to **combine the best of more conventional, structured conferencing with leading-edge networked dialogue**.

- **17 Nov - Day One: A GLOBAL DIALOGUES ASSEMBLY**
Rethinking and rebuilding through innovation
- **18 Nov - Day Two: A GLOBAL INSIGHTS ASSEMBLY**
Collaboration for systemic change beyond crisis

THE GOAL:

To support each country's capacity to anticipate, understand, and govern complex and changing circumstances, meanwhile promoting international collaboration on the topic of public sector transformation.

At a glance - a global participation initiative

A UNIQUE PUBLIC SPHERE PROGRAMME

A two-day, mixed format gathering of the public-purpose ecosystem around the world to explore the challenges, responses and opportunities faced by governments post-shock



GLOBALLY NETWORKED VIA VIDEO & ONLINE TOOLS

Linking cities around the world across time-zones as we follow the sun across 48 hours, sharing observations and insights through live video links and social reporting platforms



LOCAL ISSUES & PRIORITIES IN A GLOBAL CONTEXT

City events each independently organised by a voluntary team with dialogue sessions focusing on local issues and topics



THINK
ABOUT
THINGS
DIFFERENTLY

GOVERNMENT POST-SHOCK RESPONSE

The "Government After Shock" theme aims to move the dialogue beyond conventional talk to tangible actions that can help governments come out of the crisis better than before.

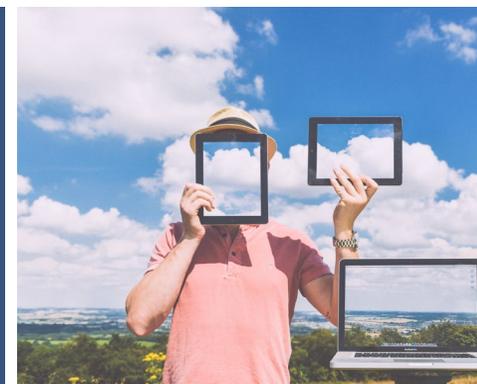
AN INTERCONNECTED SPACE FOR NEW VOICES & VIEWS

The core 2-day event is being designed to create a shared space where voices and views from the front lines and the innovative edge can be brought to the attention of public-purpose leaders and influencers



CURATING INSIGHTS TO SHAPE RESPONSES

From dialogue events of all sizes across the world, insights will be captured and curated into a range of legacy artefacts to inform and shape post-crisis responses



One big idea for convening many important ideas

The OECD and European Commission welcome other international organisations joining them to co-convene a 'mass dialogue' that will be enabled by collaborative leadership as well as the participants.

Government After Shock:
shared insights;
shared innovation;
shared initiatives



Joining with affiliates across the world, the OECD will also be working to help collect and curate some of the lessons from the pandemic for governments in the lead-up to the *Government After Shock* event. Then, coming out of the event, the OECD will provide more formal guidance and reflections for member countries about the implications for government transformation.

This massive gathering, while ambitious, will be built upon the real-world experience of a core team while drawing on the expertise and local perspectives of a multi-national network of co-organisers.

Significantly, it will be **co-designed and implemented in a 'ground-up' way** by bringing together diverse expertise and talent among event convenors and facilitators, academics and subject matter experts, digital tech and logistics teams, social commentators and media platforms, as well as much more.

This global event initiative is also ambitious in a much more important sense: it aims to be a **genuinely open and collaborative platform for other leading institutions, government bodies and policy organisations.**

Making it happen

The OECD OPSI team are the drivers for this programme and have formed a collaboration with the Confluence group who have experience in designing and delivering networked events across multiple time-zones. They bring experience in development of the global/local format and creative programming, logistics models for coordinating collaborative input and the 'social reporting', along with a community of leading local facilitators.

In the countdown to November, the team will actively work with **national and city organisers as well as institutional and corporate collaborators** to ensure that this global pop-up network of *Government After Shock* affiliates are supported and also to facilitate maximum mutual value from participating.

Part of the early planning includes putting in place key communication elements such as teams and tools that will capture, harvest and curate input from diverse locations and perspectives to be available to **leaders, policy makers and practitioners everywhere to ensure a practical post-event legacy.**

Making it work for your stakeholders

Government After Shock is being co-designed as an initiative that will demonstrate **open collaboration – across sectors, jurisdictions and organisations.** It will be shaped by all those who join in – whether by **participating, organising or leading.**

Your organisation can use *Government After Shock* as a platform for extra ways of serving your members, stakeholders or community. We are keen to hear your ideas.

Making it work for you... and your work

This networked event is being co-designed to be low barrier-to-entry for any organisation, department or group of individuals who want to use it to **learn, contribute and discover new ways forward** for your public purpose work. All participation levels will have modular and flexible options so you can shape it to be what you need.

Your discovery platform for 'government after shock' is almost ready – it just needs you.

At a glance - networked dialogue and insights

17 Nov - Day One: GLOBAL DIALOGUES ASSEMBLY

A day of open, participatory discussion in short sessions with topics nominated by participants, framed with brief, scene-setting 'lightning' presentations and multi-point video link-ups



18 Nov - Day Two: GLOBAL INSIGHTS ASSEMBLY

A day of focused, roundtable discussions to review and reflect on the insights from the Day One dialogues, including participation from public leaders from around the world



NETWORKED PARTICIPATION FOR ALL

From moderate-sized gatherings, workplace meetups through to individual participation, the events will provide a range of opportunities to connect, interact and share



CO-DESIGNED FOR REAL-WORLD VALUE

Underpinned by a worldwide, facilitated programme of collaborative design to ensure that the event programme is focused and framed for maximum value and impact

EXPERIENCED SUPPORT FOR LOCAL HOSTS

Co-designed guides and a dedicated team for local organising groups to easily design and host their city event, as well as mobilising their local ecosystem to participate



A WORLD CALENDAR OF ALIGNED EVENTS

Organisers of aligned pre-November events may opt to join in the world 'Dialogues Array' - each allied event featuring an Insight Snapshot, an easy 10-minute facilitated process to curate shareable outcomes.



DAY ONE

Networked dialogues that will be grassroots oriented, and focus on insights from the frontline.

GOVERNMENT
AFTER SHOCK

GLOBAL
DIALOGUES
ASSEMBLY

17 November, 2020

RETHINKING
AND REBUILDING
THROUGH
INNOVATION

GOVERNMENT
AFTER SHOCK

The Global Dialogues Assembly will be a network of local dialogue events, hosted in cities around the world on 17 November 2020.

A format for open contribution

Each local event will be a day of open, participatory discussion in short sessions with topics nominated by participants, framed with brief, scene-setting 'lightning' presentations and multi-point video link-ups.

Participants can expect the day to include a range of 'social knowledge' experiences, such as:

- Active discussions throughout the day to share ideas, experience and ways forward
- A few short talks by invited special guests throughout the day, both locally and live via the Government After Shock video feed
- Opportunities to volunteer for short sessions on self-nominated topics where participants can share a case study, idea, or experience.

New case studies, ideas and issues are welcomed from all spheres of government and also from the broader community engaged in initiatives including cases on collaboration, co-design and public sector transformation.

A dialogue 'relay'

The discussion in each location will be captured using social tools, with events connecting across time-zones to 'pass the dialogue baton' to the next event. Local co-hosts of each event will also contribute to the **Global Insights Assembly** event on the following day, 18 November.

Pop-up conversations: generating legacy value

Local facilitation and social reporting teams will be on-hand to capture the discussions at each event.

Feedback will be curated for sector & industry leaders to discuss on Day 2 at the Insights Assembly.

Participants will have the opportunity to host a 20 min speed pop-up conversation on a topic, case or issue



DAY TWO

An open forum bringing together contributions from leaders & practitioners around the world.

GOVERNMENT
AFTER SHOCK

GLOBAL
INSIGHTS
ASSEMBLY

18 November, 2020

COLLABORATION
FOR SYSTEMIC CHANGE
BEYOND CRISIS



The Global Insights Assembly on Wednesday 18 Nov 2020 will aggregate the dialogue from Day One together with leadership contributions.

Linking local experience for global insights

The Global Insights Assembly events will draw together the threads and themes of the dialogue events the previous day. The Assembly will bring in insights from leaders, commentators and participants from the city events, and build on them to coalesce a global picture of “Government After Shock”.

The Global Insights Assembly will bring together senior leadership from across the global public sector with participants from the wider public purpose community. Video-linked segments will deliver contributions from around the world alongside panel sessions and facilitated participatory discussion.

The forum-style events will:

- **Feature leadership discussions** led by senior influencers in the public sector and industry in each location, as well as globally
- **Highlight the key issues, themes and opportunities** for “Government After Shock” that have emerged from the city dialogue events.
- **Enable representatives from each city dialogue hosting team** to be part of the insights discussion.
- **Identify key priorities and opportunities** for the public sector at large.

The OECD team will lead the development of a **portfolio of collective insights**, curating the two-day *Government After Shock* networked event in November, as well as other gatherings held during 2020. These insights will be assembled into a series of artefacts, which will be shared with participants as well as strategic affiliate organisations.

GOVERNMENT
AFTER SHOCK



A new 'knowledge networking' experience

Government After Shock will be a new way of exchanging knowledge that will help participants to experience new perspectives on their place in the global public sector response to crisis, as well as the relevance of their own work.

This is more than a call to people who want to be part of networked strategic dialogues about the public sector. It is an opportunity to talk with a mix of people - from inside and outside government, from the worlds of technology and policy, of community and universities - to talk about shaping an agenda for the future of governments and to make a start on that agenda. Discussion & activities will be framed to explore:

After shock: shared questions

The two-part facilitated event will combine in-person and digital experiences and focus on questions such as:

➤ **What do we need to leave behind from this shock?**

What are the things that no longer fit with the world we're heading into, what are the structures and processes that have revealed themselves to be inadequate, unsuited or inappropriate for the emerging world?

➤ **What do we want to keep?**

What are the things that are regarded as important to hold on to, and that need to be adapted to new times?

➤ **What should we do differently?**

For what things is there now an opportunity for them to do be done differently?

GOVERNMENTS IN ALL SPHERES from global to local

Developing a strong, sustainable and credible future post-crisis including:

- **New ways of public, private and non-government sectors interacting** and working together
- **Global vs local trends** that impact the public sector and how it is seen and valued
- **Examples of crisis response** that can be adapted and applied across countries, cities and cultures

THE PUBLIC-PURPOSE PROFESSIONS & disciplines

- Evolving and emerging networks of **professional expertise and leadership** to extend capabilities and build new ones.
- Dialogue and innovation around **professional development and learning** in times of exponential change.
- Harnessing **knowledge and expertise** that is a catalyst for current and future people networks, and models ways of bringing talent into the sector.

ALIGNED STAKEHOLDERS & AGENDAS

How might the public sector engage with stakeholders and aligned interest groups in new ways that are...

- **Relevant** to their perspective
- **Compelling** for their frame of reference

What are the key messages and learnings that peer professionals in other aligned sectors need:

- **To hear**
- **To understand**, and
- **To value?**



+ THE COMMUNITY – the citizens; the stakeholders of our stakeholders

Underpinning all of these we will be exploring the **multi-dimensional impacts** of the work the public sector undertakes as well as how we can better share our experience, skills and professional perspectives with the end-users of our work, with people who should benefit from our efforts but don't always understand its significance.

A new 'experience platform' for all participants

The *Government After Shock* programme will apply a mix of practices & principles that have been proven to work across a wide range of public sector and academia, private sector and industry platforms combined with open, collaborative, participatory models for innovation and impact.

GOVERNMENT
AFTER SHOCK



Connecting speakers & audiences in creative ways



Networked participation across borders and boundaries



Leveraging social media interaction and exchange



Everyone's ideas can be captured as part of the 2020 Insight Snapshots

FOR PARTICIPANTS

A participation experience platform

- Deepening ideas exchange
- New kinds of interaction
- Opportunities to connect with leaders and speakers
- Connecting with people who have similar or complementary interests
- Exploring the familiar in new and unfamiliar ways
- Contribute to sectoral development

FOR CONTRIBUTORS

A social knowledge experience platform

- A platform for ideas; new thinking around old challenges
- Widening audience through recorded interviews and insights
- Making messages heard for thought leaders & experts in more lasting ways
- Small group dialogue opportunities to deepen conversations about important topics

FOR SUPPORTERS

A contemporary brand experience platform

- Helping organisations and their representatives to interact in better, more authentic ways
- Opportunity to align and build relationships with leading organisations
- Helping organisations to engage their stakeholder networks in an immediate, relevant context
- Align organisations with emergent thinking and practice

Please contact us

OPSI Observatory of
Public Sector Innovation

For more information on how you or your organisation may participate in *Government After Shock* and be part of this emerging international coalition, please contact opsi@oecd.org

codesign

Collaborate in the strategic and creative development of this world event. You and your organisation can be part of the pre-launch CO-DESIGN programme hosted by Cofluence. Contact govaftershock@cofluence.co